





Joint Action Plan of the RDI2CluB project partnership for the Development of Knowledge-Driven Regional Bioeconomy Innovation Ecosystems

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Abiotic resources	Resources available in nature, but not derived from living organisms, for example, soil
Biorefinery	Use of biomass instead of oil for producing energy and chemicals
Bioresources	Non-fossil biogenic resources which can be used by humans for multiple purposes: to produce food,
	substantial products, and/or energy carriers
Biotic resources	Resources related to or resulting from living organisms, for example plants, animals
B2B	Business-to-business
BSR	Baltic Sea Region
EE	Estonia
EU	European Union
EUSBSR	The European Union Strategy for the Baltic Sea Region
	https://www.balticsea-region-strategy.eu/
Farm	A farm or an agricultural holding, or holding is a single unit, both technically and economically,
	operating under single management and which undertakes agricultural activities within the economic
	and services may also be provided by the holding
	https://ec.europa.eu/eurostat/statistics-explained/index.php/Glossary:Agricultural_holding
Farmer	An individual (or group of individuals e.g. partnerships, companies, and other legal structures through
	which business is conducted) whose holding is situated within the territory of the European Union and
	who exercises an agricultural activity
	https://ec.europa.eu/agriculture/glossary_en#glossary-f
FI	Finland
Innovation	Innovation ecosystem is the term used to describe the large number and diverse nature of participants
ecosystem	and resources that are necessary for innovation. These include "entrepreneurs, investors, researchers,
	university faculty, venture capitalists as well as business development and other technical service
	providers such as accountants, designers, contract manufacturers and providers of skins training and professional development
	http://www.know-hub.eu/knowledge-base/videos/innovation-ecosystems-as-drivers-of-regional-
	innovation-validating-the-ecosystem.html
Institutional	The collective knowledge and learnt experience of a group. As turnover occurs among group members,
memory	these concepts must be transitioned. Knowledge management tools aim to capture and preserve these
	memories
JAP	Joint Action Plan
KETs	Key enabling technologies, as defined in the EU Industrial policy
	https://ec.europa.eu/growth/industry/policy/key-enabling-technologies/description_en
Knowleage ariven	knowledge-driven refers to the generation and use of knowledge, which will come to play a major part
	future
LV	Latvia
Maturity	The state, fact, or period of being mature
NGO	Non-governmental organisation
NO	Norway
PL	Poland
PrA	Priority area
PhD	Postgraduate doctoral degree
R&D	Research and development (abbreviation used in EUSBSR)
RDI	Research, development and innovation
RDI2CluB	The project "Rural RDI milieus in transition towards smart Bioeconomy Clusters and Innovation
-	Ecosystems", funded by the Interreg Baltic Sea Region Programme
RTD	Research and technological development
SMEs	Small and medium enterprises according to the definition stated in European Union recommendation
	<u>No. 2003/361</u>
SWOT	Strengths, weaknesses, opportunities and threats





Explanation of Abbreviations and Terms Used in the Document Introduction

The Joint Action Plan (further in this document referred to as – JAP) aims to support the smart, sustainable and inclusive growth of the bioeconomy in five BSR countries' rural regions involved in the project "Rural RDI Milieus in Transition Towards Smart Bioeconomy Clusters and Innovation Ecosystems", funded by the Interreg Baltic Sea Region Programme 2014-2020. The project is under implementation from October 2017 till September 2020. More information about the project: <u>www.rdi2club.eu.</u>

The JAP includes transnational actions and measures, to be implemented in a cross-regional partnership of at least two partners from two regions.

The plan is elaborated as a roadmap and is connected to the European Union, EUSBSR, national and regional policies and strategies, aiming to promote regional development, innovation and bioeconomy in the partners' regions. This connection is described in regional action plans, provided in the attachment to the JAP. Actions planned in the JAP arise from a) regional action plans, b) joint interests and intentions identified by the partners during reciprocal meetings and benchmarking visits, c) SWOT analysis of the partners' innovation ecosystems, d) future potential of the bioeconomy in each region, identified after analysis of the regions' resources and described in the bioeconomy profiles (access to the profiles: https://berst.databank.nl/dashboard).

- The partnership of the RDI2CluB project includes 12 partners, which are:
- P1 JAMK University of Applied Sciences (Finland)
- P2 Regional Council of Central Finland (Finland)
- P3 SSYP Kehitys Oy, Ltd (Finland)
- P4 Inland Norway University of Applied Sciences (Norway)
- P5 Hedmark County Council (Norway)
- P6 Tretorget AS (Norway)
- P7 Regional Science and Technology Centre (Poland)
- P8 Świętokrzyskie Voivodeship (Poland)
- P9 Foundation for Education and Social Dialogue Pro Civis (Poland)
- P10 Institute for Environmental Solutions (Latvia)
- P11 Vidzeme Planning Region (Latvia)
- P12 Stockholm Environment Institute Tallinn Centre (Estonia)

Regional and national stakeholders of involved partners' countries, working with the aim to implement a national smart specialisation strategy, such as universities, RDI institutes, business support institutions, clusters, SMEs in bioeconomy fields, public authorities and other stakeholders, have been involved in the definition of the SWOT, objectives and actions in each region. Their potential participation in implementation of the JAP is indicated at the level of planned actions. Special attention will be paid towards engagement of the youth, as youth engagement has been set as a priority in the recently adopted



EU Youth Strategy for 2019-2027 and the partners see young people as development potential and a driving force. The opinion of civil society is considered in this process.

The JAP contains the following sections:

- 1. SWOT analysis, considering strengths, weaknesses, opportunities and threats of the partners' innovation ecosystems.
- 2. Summary of joint objectives and actions.
- 3. Description of actions, results to be achieved, indicators to be used for measuring the progress and results, stakeholders to be addressed and/or involved and potential funding instruments to be used.
- 4. Measures foreseen for monitoring, revision and updating of the JAP.

JAP implementation starts in 2019. Three types of actions are foreseen:

- Short term actions for 3 years (immediate actions to be implemented in the time period 2019-2021, inter alia those to be implemented within the RDI2CluB project);
- *Medium term actions* to be implemented in the nearest future, the indicative year of starting 2022);
- Long term actions (foreseen to start from 2024, however, earlier initiatives will be promoted).

Continuation of actions is foreseen after the completion of the RDI2CluB project in September 2020.

A list of abbreviations and terms used is inserted behind the introduction in order to provide explanations, thus easing the reading of the document for stakeholders who are not familiar with the project.





1. SWOT Analysis of the RDI2CluB Partnership Innovation Ecosystem

Statements included in the SWOT analysis derive from similar analysis, carried out by partners at the regional level, and cover key issues either to be addressed as challenges or explored as opportunities.

Strengths	Weaknesses
 Existing high activity in the bioeconomy; 	 Insufficient cooperation between stakeholders:
forestry, agriculture serve as a good base to	companies; companies and RTDs; business and public
continue further development	actors
 Reasonable volume of agricultural and forestry 	 Low RDI activity in novel sectors
bioresources in all involved regions	 Lack of transnational cooperation among existing
 Good quality of the biomass 	bioeconomy related clusters
New potential sectors, especially in the area of	 Lack of knowledge, skills at the company level to
construction	innovate and implement efficient business models
 Large number and wide range of actors in 	 Limited access to knowledge, not knowing where it
bioeconomy in all involved regions	can be obtained
 Already developed and available bioeconomy 	 Traditional mindset in development, lack of
knowledge and best practices with transnational	companies' capacity to utilise emerging bioeconomy
value	opportunities
 RDI2CluB Finland and Norway partners have 	 Existing regional innovation support tools often
strong research and education sectors	remain behind the scope and speed of business sector
 Strong clusters and world-class experts in 	development trends, and do not respond to companies'
Norway	needs
 High level of awareness of society for 	 Lack of pilot infrastructure for development, piloting,
sustainability and use of nature	testing of bioeconomy products and services, lack of
 Already created RDI2CluB network as a 	information and limited access to the existing ones
platform for further transnational initiatives	 Low attractiveness of involved regions to new
	bioeconomy initiatives
Opportunities	Threats
Change of paradigm of EU and Member states	 Narrow interpretation of the bioeconomy
towards a smart and sustainable, not intensive	Globalisation and climate change are causing new
economy	challenges, for which bloeconomy stakeholders are not
 Increasing the interest of society in sustainability alignate shange afficient use of 	prepared
sustainability, climate change, efficient use of	 Slow change of policies and their implementation mechanisms, targeting, bioeconomy, innovation
 Increase of societal domand for products and 	inechanisms targeting bioeconomy, innovation, aducation business development
- increase of societal demand for products and services produced with respect and observation of	 Insufficient availability of human resources, holding
quality safety sustainability principles	specific knowledge at all levels and all types of
 Interest/need of existing companies to stav 	stakeholders
competitive develop and grow faster	 Negative demographics is causing the lack of a skilled
 Knowledge and best practices of external 	knowledgeable workforce
stakeholders	 Insufficient political commitment on a national
 Existing funding instruments for innovation 	and/or regional level endangers further development of
business development	the bioeconomy
 Already ongoing collaboration and cooperation 	



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2. Summary of Objectives and Actions

Each of the five involved regions has developed the bioeconomy related innovation ecosystem development action plan, where objectives and actions are adapted to regional targets and are discussed and agreed with regional stakeholders. The regional action plans differ from region to region. The JAP includes objectives, actions and measures, where partners agreed to interact, to work in synergy, thus empowering each other with the capacities needed to improve and develop regional bioeconomy innovation ecosystems. The definitions of objectives and actions in the JAP are not the same as used in the regional action plans, however, they derive from these plans.

One of the important audiences that the RDI2CluB partnership will work on for strengthening comprehension of the bioeconomy and circular bioeconomy is the youth. Young people need to be encouraged to participate actively in the political and development processes having a direct or indirect impact on the bioeconomy, regional development, including how to fight climate change. Representatives of JAMK University of Applied Sciences (Finland) and Vidzeme Planning Region (Latvia) have already given an input for integrating the youth perspective into EUSBSR within the "Youth & Bioeconomy" leadership programme, organised by the Swedish Institute. By contributing to the development of guidelines for youth involvement in bioeconomy, RDI2CluB partners are stepping into a good network of policy makers, education and research institutes, entrepreneurs for raising these issues to a higher agenda in the BSR. During implementation of the JAP, partners will pay special attention to the involvement of youth and development of awareness and comprehension on the significance and impact of the bioeconomy on the socio-economic development of society in the present and from a longer perspective.

Partners understand and are aware that any activity involved in the use of bioresources has an impact on the availability and quality of these resources in the present and in the future. Therefore, any action that is implemented within the framework of this plan, will integrate and use approaches that contribute to the prudent use, renewal and, if necessary, protection of bioresources.

Objective No. 1	Exchange, development of KNOWLEDGE
Sub-objective	Exchange, development of TECHNOLOGICAL KNOWLEDGE
SO 1.1	
Action No. 1.1.1	Digitalisation for sustainability and productivity
Action No. 1.1.2	Technologies for natural resources management
Action No. 1.1.3	Technologies for bioenergy production
Action No. 1.1.4	Technologies for low emission building
Sub-objective	Exchange, development of KNOWLEDGE STREAMLINING INNOVATIVE BUSINESS
SO 1.2	
Action No. 1.2.1	Renewing operations of traditional bio-based SMEs with new business and cooperation
	models
Action No. 1.2.2	Increase of knowledge on the bioeconomy of bioresource owners, managers and RTDs
Action No. 1.2.3	Exchange of knowledge and experience for the development of natural resource-based
	services in tourism, well-being and other areas

Overview of the JAP objectives and measures planned:





Objective No. 2	Development and renewing of SERVICES and TOOLS used to upscale/improve regional INNOVATION ECOSYSTEMS
Sub-objective	Establishment of an active network of bioeconomy innovation hubs with a joint
SO 2.1	model and platform for innovation management
Action No. 2.1.1	Developing and testing a joint innovation management model for the network of
	bioeconomy innovation hubs in the BSR
Action No. 2.1.2	Connecting the bioeconomy innovation ecosystem actors around the Baltic Sea
	Region via the network
Sub-objective	Increased efficiency and relevance of innovation support tools
SO 2.2	
Action No. 2.2.1	Availability of highly qualified and experienced innovation and change promoters
Action No. 2.2.2	Development of tools ensuring transnational knowledge, skills brokerage and access
	to RDI facilities
Sub-objective	Transnational cooperation and networking of business environment stakeholders
SO 2.3	
Action No. 2.3.1	Networking of clusters
Action No. 2.3.2	Cooperation of bioeconomy SMEs
Sub-objective	Access to skilled workforce for rural SMEs
SO 2.4	
Action No. 2.4.1	Development of smart lifelong learning paths to support bioeconomy SMEs
Action No. 2.4.2	Digitalisation connecting rural entrepreneurs, services and workforce

Objective No. 3	Raising awareness of bioeconomy stakeholders and society on bioeconomy, smart
	and sustainable exploitation of bioresources
Action No. 3.1.1	Development and dissemination of a joint online knowledge base for awareness-
	raising
Action No. 3.1.2	Raising awareness of stakeholders and society





3. Detailed Description of Objectives and Actions

3.1. Objective No. 1 Exchange, development of knowledge

Objective No. 1	Exchange, development of KNOWLEDGE
Sub-objectives	SO 1.1 Exchange, development of TECHNOLOGICAL KNOWLEDGE.
	SU 1.2 Exchange, development of KNOWLEDGE STREAMLINING INNOVATIVE
Sub-objectives of EUBSR	 Improved recycling of nutrients in agriculture. Added value through cooperation within Baltic fisheries and aquaculture.
"Bio-economics"	 Involvement of the business community, increase of knowledge on sustainable forest management.
https://www.balticsea-region- strategy.eu/action-plan	 Cooperation: increased coordination and synergy in the Baltic Sea Region among public sector and NGO cooperation initiatives, projects and stakeholders dealing with the bioeconomy.
	 Realising the bioeconomy in the Baltic Sea Region: development of a sustainable bioeconomy in the Baltic Sea Region.
EUSBSR sustainability principles addressed	 Sustainable bio-resource management and circular bioeconomy Healthy, nutritious locally-produced food and food security
	 Resilient and diverse ecosystems (climate proofing, biodiversity) Inclusive rural economic development

Sub-objective	Exchange development of TECHNOLOGICAL KNOWLEDGE
SO 1.1	exchange, development of rechnological knowledge

Action No. 1.1.1	Digitalisation for sustainability and productivity.
	The action covers issues related to digitalisation for sustainability and productivity in agriculture, forestry and wildlife management - connecting the latest digitalisation innovations to farming for e.g. improved nutrient management.
Measures agreed	 Promotion of RDI cooperation in sensor, automation, robotics and other new technologies for agriculture, forestry and wildlife management by: 1. Initiating project planning for a joint RDI project on the topic; agreed steps include mapping related expertise and references and relevant calls to focus the approach and aims of the project. 2. Organising cross-border study visits, meetings, workshops. 3. Exchange of knowledge and experience in the development and introduction of digital innovation solutions to sustainable farming and forestry, protection and management of the environment. P1, P10. 4. Joint initiatives for detecting weeds & agriculture from drown based data. P4, P10.
Partners/partnerships	Responsible partner: P1 JAMK will facilitate the project planning discussion on the Biobord.eu platform. Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge and experience. Interested partners: P1 JAMK University of Applied Sciences (FI) P4 Inland Norway University of Applied Sciences (NO)





	P9 Foundation for Education and Social Dialogue Pro Civis (PL)
	P10 Institute for Environmental Solutions (LV)
Other stakeholders to be	RTD institutions - knowledge holders, providers and developers:
involved	 Vidzeme University of Applied Sciences (LV)
	 Latvia University of Life Sciences and Technologies (LV)
	- Forest and Wood Products Research and Development Institute MEKA (LV)
	- Institute of Agricultural Resources and Economics (LV)
Type per implementation period	Short term action
Results to be achieved	Increased competence level of RDI institutions.
	New initiatives in the development, testing and application of new technologies for
	agriculture, forestry and wildlife management, realised in or resulting from
	partnership.
Indicators for measuring achievements	Number and increase of specific weight of newly identified and ongoing initiatives.
Mechanisms, tools to be	Feedback from RDI2CluB partners and other stakeholders (to be obtained via the
used for measuring achievements	Biobord.eu platform).
	Public reports of RDI institutions.
Potential funding	H2020 digitalisation sub-programmes
instruments and mechanisms to be used	Eurostars
	LIFE programme (synergy with the project LIFE CRAFT)
Priority bioeconomy areas relevant to the	PrA No. 1 Agriculture, forestry and fisheries
	PrA No. 9 Bio-based services
Action	
addressed	Digitalisation, education, sustainable development.

Action No. 1.1.2	Technologies for natural resource management.
Measures agreed	Bilateral or multilateral cross-border study visits, meetings, workshops for the exchange of knowledge and experience in the development and introduction of technologies applied in forest management, wild animal management and ecosystem services.
	Identification of joint interest areas for transnational development projects and further information exchange on knowledge-building on carbon farming and climate positive forestry practices. P1, P4, P6, P10.
	P10 will pilot the application of the latest drone technologies for the accurate and effective evaluation of biomass resources, forest and wild animal population count. Concept of a new bioeconomy service and a step-by-step instruction of how it was created (output from environmental resource assessments using the latest drone technology) will be elaborated and shared with interested partners. P4 and P10 have agreed to collaborate in the field of biodiversity management: chips in fish & animals; bio-smart management: understand species to perform management, biodiversity assessment.
	The results will be openly accessible on the Biobord.eu platform.
Partners/partnerships	Responsible partner: Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience.
	Interested partners:





	P1 JAMK University of Applied Sciences (FI)
	P4 Inland Norway University of Applied Sciences (NO)
	P6 Tretorget AS (NO)
	P10 Institute for Environmental Solutions (LV)
Other stakeholders to be	 RTD institutions – knowledge holders, providers and developers
involved	 Latvia University of Life Sciences and Technologies (LV)
Type per implementation period	Medium term action.
Results to be achieved	Increased competence level of RDI institutions.
	New initiatives in the development, testing and application of new technologies.
Indicators for measuring	Number and increase of specific weight of newly identified and ongoing initiatives.
achievements	Number of new technologies developed/implemented in or resulting from
	partnership.
Mechanisms, tools to be	
used for measuring	Feedback from involved RDI2CluB partners.
achievements Betertial	
Potential Junaing	H2020 – Innovation in SMEs
mechanisms to be used	H2020 – Societal challenges
	LIFE programme
Priority bioeconomy	PrA No. 1 Agriculture, forestry and fisheries
Action	PrA No. 9 Bio-based services
Cross sectoral priorities	Digitalisation, education, sustainable development.
addressed	

Action No. 1.1.3	Technologies for bioenergy production.
Measures agreed	Cooperation will be promoted by the exchange of knowledge and experience in the
	development and introduction of technologies necessary for bioenergy production.
	Events foreseen:
	Finnish partners' visit to Norway in February 2019.
Partners/partnerships	Responsible partner: P6 Tretorget AS (NO)
	Interested partners:
	P1 JAMK University of Applied Sciences (FI)
	P4 Inland Norway University of Applied Sciences (NO)
Other stakeholders to be	RTD institutions – knowledge holders, providers and developers.
involved	SMEs – technologies users.
	Forest and Wood Products Research and Development Institute MEKA (LV)
	Latvia University of Life Sciences and Technologies (LV)
Type per	Short term action
implementation period	
Results to be achieved	Increased competence level of RDI institutions.
	New initiatives in bioenergy production technologies.
Indicators for measuring	Number of events organised.
achievements	Number of stakeholders participating in events.
	Number of new initiatives, implemented in or resulting from partnership.
Mechanisms, tools to be	Feedback from involved RDI2CluB partners.
used for measuring	
uchievements	





Potential funding instruments and mechanisms to be used	H2020 – Innovation in SMEs Intelligent Energy Europe
Priority bioeconomy areas relevant to the Action	PrA No. 1 Agriculture, forestry and fisheries PrA No. 7 Bio-based energy, incl. transport
Cross sectoral priorities addressed	Sustainable development.

Action No. 1.1.4	Technologies for low-emission building.
Measures agreed	 Cooperation will be promoted by the exchange of knowledge and experience in the development and introduction of technologies necessary for low-emission buildings. 1. Transfer of Norwegian technology to Świętokrzyskie Voivodeship for the construction of low-emission wooden buildings. 2. Cooperation of the wood construction sector stakeholders among regions. The first webinar is foreseen in April 2019. 3. P8, P9 will assess innovative technologies that reduce emissions and will elaborate a new model based on the quintuple helix for managing innovative solutions. New concepts of applying mobile devices (drones) for measuring near ground emissions from rural residential houses heated by fossil fuel will be shared with the RDI2CluB project partners. The results will be openly accessible on the Biobord.eu platform.
Partners/partnerships	Responsible partner: Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience.
Other stakeholders to be involved Type per implementation period Results to be achieved	Interested partners: P1 JAMK University of Applied Sciences (FI) P2 Regional Council of Central Finland (FI) P3 SSYP Kehitys Oy, Ltd (FI) P4 Inland Norway University of Applied Sciences (NO) P5 Hedmark County Council (NO) P6 Tretorget AS (NO) P8 Świętokrzyskie Voivodeship (PL) P9 Foundation for Education and Social Dialogue Pro Civis (PL) P11 Vidzeme Planning Region (LV) Forest and Wood Products Research and Development Institute MEKA (LV) Latvia University of Life Sciences and Technologies (LV) Medium term action Increased knowledge and competence level of public sector institutions.
Indicators for measuring achievements	New initiatives in low emission technologies. Number of events organised, stakeholders addressed. Number of initiatives realised. Results of realised initiatives – scope, impact, follow up.
Mechanisms, tools to be used for measuring achievements	Feedback from involved partners.
Potential funding instruments and mechanisms to be used	Norway grants - Norwegian financial instrument Intelligent Energy Europe
Priority bioeconomy areas relevant to the Action	PrA No. 3 Bio-based construction and building materials PrA No. 7 Bio-based energy, incl. transport





Cross sectoral priorities addressed	Sustainable	development.				
Sub-objective SO 1.2	Exchange, BUSINESS	development	of	KNOWLEDGE	STREAMLINING	INNOVATIVE

Action No. 1.2.1	Renewing operations of traditional bio-based SMEs with new business and
	cooperation models.
	The action aims to share experience and knowledge on the business and cooperation
	models, necessary for bio-based SMEs' successful, sustainable performance.
Measures agreed	1. Transnational benchmarking, collection and sharing of new business and cooperation models for agriculture and other traditional bioeconomy businesses. P4, P6, P11.
	2. Sharing knowledge and experience of business models applied at knowledge transfer organisations (KTOs) and technology transfer organisations (TTOs). P1, P2, P3, P4, P6.
	3. Development and implementation of a model for promoting and receiving ideas and projects between RTD and businesses. P6, P11.
	4. Sharing knowledge, experience and best practices on methods used for the development and sustaining of networks and clusters, especially those established for the promotion of rural development. P1, P2, P3, P9, P12.
	5. P6 will test and evaluate responsible, sustainable business models that maintain and improve the ecological, social and cultural resources at the same time as the business increases its market value. The models will maintain cooperation between a network of value chains in the forest environment such as timber production, tourism and hunting activity, and the production of forest-based food. The results and lessons learnt will be shared with the RDI2Club partners on the Biobord.eu platform.
	The results will be openly accessible on the Biobord.eu platform.
Partners/partnerships	Responsible partner: Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience.
	Interested partners:
	P1 JAMK University of Applied Sciences (FI)
	P2 Regional Council of Central Finland (FI)
	P3 SSYP Kehitys Oy, Ltd (FI)
	P4 Inland Norway University of Applied Sciences (NO)
	P6 Tretorget AS (NO)
	P11 Vidzeme Planning Region (LV)
	P12 Stockholm Environment Institute Tallinn Centre (EE)
Other stakeholders to be involved	 RTD institutions – interested in taking part in shaping and testing of the models: Vidzeme University of Applied Sciences (LV) Latvia University of Life Sciences and Technologies (LV)
Type per implementation period	Short term action
Results to be achieved	Increased knowledge of partners to develop and introduce effective business and cooperation models.
Indicators for measuring achievements	Number of events organised.





	Number and scope of new/updated business and cooperation models introduced by partners and stakeholders.
Mechanisms, tools to be used for measuring achievements	Reports of partners.
Potential funding instruments and mechanisms to be used	RDI2CluB project funding
Priority bioeconomy areas relevant to the Action	 PrA No. 1 Agriculture, forestry and fisheries PrA No. 2 Food and feed production PrA No. 3 Bio-based construction and building materials PrA No. 5 Pulp and paper PrA No. 7 Bio-based energy, incl. transport PrA No. 8 R&D services in biomass PrA No. 9 Bio-based services
Cross sectoral priorities addressed	Education, sustainable development.

Action No. 1.2.2	Increase of knowledge on bioeconomy of bioresource owners, managers and RTDs.
	The action aims to exchange and to acquire knowledge on bioresource value, potential, possible application, effective and sustainable exploitation.
Measures agreed	 Exchange and acquisition of knowledge will be promoted by the organisation and provision of bioeconomy related B2B events, seminars, workshops, innovation days, hackathons, innovation days, master classes etc. aiming to: Raise understanding and provide knowledge on the economic value of bioresources, trends and possibilities for their exploitation, impact of investments while looking from the cross sectoral perspective and other issues, globalisation and climate change as opportunities for development. Promote the development and application of knowledge for the production of high-quality, competitive and sustainable bioeconomy products and services. Identification of joint interest areas for transnational development projects and further information exchange on promoting additional value for forest owners from new forest-based products and services P1, P4, P6, P10. Identification of joint interest areas for transnational development projects and further information exchange on networking, peer learning and empowerment of female forest owners P1, P4, P6, P10.
	 Events foreseen: Visit of the Latvia delegation at Norway and Sweden to acquire experience on technologies used for the construction of smart wood construction buildings. P4, P5, P6, P11, and Latvia's interested stakeholders. (2019) Regional training programme for bioeconomy stakeholders in the Vidzeme region (March 2019 - June 2020). First workshop – forum for the Vidzeme region (LV) SMEs and local public authorities on the bioeconomy: economic value of bioeconomy takeholders.
	change as opportunities for development. P10, P11, foreign bioeconomy and innovation experts. (March 2019)
Partners/partnerships	Responsible partner: Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience.





	Interested partners:
	P1 JAMK University of Applied Sciences (FI)
	P2 Regional Council of Central Finland (FI)
	P3 SSYP Kehitys Oy, Ltd (FI)
	P4 Inland Norway University of Applied Sciences (NO)
	P6 Tretorget (NO)
	P9 Foundation for Education and Social Dialogue Pro Civis (PL)
	P10 Institute for Environmental Solutions (LV)
	P11 Vidzeme Planning Region (LV)
Other stakeholders to be	- SMEs – knowledge recipients
involved	 RTD institutions – knowledge providers and recipients
	 Local public authorities – knowledge recipients
Type per	Short term action
implementation period	
Results to be achieved	Increased, extended knowledge of bioresource owners and managers and RTDs.
Indicators for measuring	Number of events organised.
uchievements	Numbers of stakeholders participating.
	Feedback from stakeholders.
Mechanisms, tools to be	Reports of partners.
achievements	Questionnaires of stakeholders.
Potential funding	RDI2CluB project funding
instruments and	The Nordic Council of Ministers - Funding scheme for cooperation between Nordic
mechanisms to be used	and Baltic civil servants
Priority bioeconomy areas relevant to the Action	PrA No. 1 Agriculture, forestry and fisheries
	PrA No. 2 Food and feed production
	PrA No. 3 Bio-based construction and building materials
	PrA No. 5 Pulp and paper
	PrA No. 7 Bio-based energy, incl. transport
	PrA No. 8 R&D services in biomass
	PrA No. 9 Bio-based services
Cross sectoral priorities addressed	Education, sustainable development.

Action No. 1.2.3	Exchange of knowledge and experience for the development of natural resource-based services in tourism, well-being and other areas.
	The action aims to promote the development and exchange of knowledge encouraging and supporting the development of services, which are developed or provided through the use of biotic and abiotic natural resources. These services mostly refer to tourism, well-being, but other services can possibly appear.
Measures agreed	Identification of joint interest areas for transnational development projects and further information exchange on the design and provision of nature, especially forest-based, services promoting wellbeing and balance (e.g. stress-relief and recovery) P1, P4, P6, P10.
Partners/partnerships	Responsible partner: Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience. Interested partners: P1 JAMK University of Applied Sciences (FI)





	D4 Internet Nerview University of Applied Sciences (NO)
	P4 Inland Norway University of Applied Sciences (NO)
	P6 Tretorget (NO)
	P10 Institute for Environmental Solutions (LV)
Other stakeholders to be	 SMEs – knowledge holders, providers and developers
involved	 RTD institutions – knowledge holders, providers and developers
Type per implementation period	Medium term action
Results to be achieved	Increased competence level of partners and other stakeholders.
Indicators for measuring	Number and increase of specific weight of new identified and ongoing initiatives,
achievements	implemented in or resulting from partnership.
Mechanisms, tools to be	Feedback from RDI2CluB partners and other stakeholders (to be obtained via the
used for measuring	Biobord.eu platform)
achievements	Reports of regional/national innovation support bodies
Stakeholders to be	 SMEs – knowledge holders, providers and developers
involved	 RTD institutions – knowledge holders, providers and developers
Potential funding instruments and	RDI2CluB project funding
	H2020 – Societal challenges; H2020 – Innovation in SMEs
mechanisms to be used	Eurostars
Priority bioeconomy areas relevant to the	PrA No. 1 Agriculture, forestry and fisheries
	PrA No. 9 Bio-based services
Action	
cross sectoral priorities addressed	Digitalisation, education, sustainable development.

3.2. Objective No. 2 Development and renewing of services and tools used to upscale/improve regional innovation ecosystems

Objective No. 2	Development and renewing of SERVICES and TOOLS used to upscale/improve regional INNOVATION ECOSYSTEMS
Sub-objectives	SO 2.1 Establishment of an active network of bioeconomy innovation hubs with a joint model and platform for innovation management.
	SO 2.2 Increased efficiency and relevance of innovation support tools.
	SO 2.3 Transnational cooperation and networking of business environment stakeholders.
	SO 2.4 Access to skilled workforce for rural SMEs.
Sub-objectives of EUBSR Strategy policy area	 Cooperation: increased coordination and synergy in the Baltic Sea Region among the public sector and NGO cooperation initiatives, projects and stakeholders dealing with bioeconomy.
addressed	• Realising the bioeconomy in the Baltic Sea Region: development of a sustainable bioeconomy in the Baltic Sea Region.
https://www.balticsea-region- strategy.eu/action-plan	 Contributions to the development of the European Bioeconomy: Baltic Sea Region participation in wider EU efforts and projects to realise the bioeconomy.
EUSBSR sustainability	 Sustainable bio-resource management and circular bioeconomy
principles addressed:	 Healthy, nutritious locally-produced food and food security
	 Resilient and diverse ecosystems (climate proofing, biodiversity)
	 Inclusive rural economic development





	 Sustainable consumption
Sub-objective	Establishment of an active network of bioeconomy innovation hubs with a joint
SO 2.1	model and platform for innovation management.
	The sub-objective aims to support sustainable bioeconomy business development
	across the rural regions of the Baltic Sea Region.

Action No. 2.1.1	Developing and testing a joint innovation management model for the network
	of bioeconomy innovation hubs in the BSR.
Measures agreed	Establishment of an active network of national/regional bioeconomy innovation hubs with a joint model and platform for innovation management will be developed and tested during the time of the project.
Partners/partnerships	Responsible partner: P6 Tretorget AS (NO)
	Interested partners: All partners in the RDI2CluB partnership
Other stakeholders to be involved	Regional, national and international networks Partners of the other bioeconomy projects, initiatives active in the BSR SMEs: test users
	RTD performers: universities, research institutes, technology and/or innovation bodies: test users
	Regional and local public authorities: test users Supporting and promotion bodies (agencies, BICs, clusters, etc.): test users
Type per implementation period	Short and medium term actions
Results to be achieved	 A joint forum for planning international projects and for interregional online co-working for project coordination and implementation. The forum enables the sharing of information on open calls, project ideas for the calls and matchmaking of potential partners. A key performance index dashboard feature to Open Virtual Biobusiness Hub (Biobord.eu platform) to showcase sectoral bioeconomy figures from open data sources as a basis for assessing bioeconomy business potential. An operational model for idea generation, sharing and assessment via the Biobord.eu platform, as well as for accessing innovation services and support.
Indicators for measuring achievements	Number of new RDI projects started + number of international projects Number of ideas generated, shared and assessed Number of SMEs utilising the innovation model User feedback collected and analysed on the Forum
Mechanisms, tools to be used for measuring achievements	Forum administration and records User feedback collection and analysis
Potential funding instruments and mechanisms to be used	RDI2CluB project Network agreement sustains the result for the post-project period
Priority bioeconomy areas relevant to the Action	PrA No. 1 Agriculture, forestry and fisheries PrA No. 2 Food and feed production PrA No. 3 Bio-based construction and building materials PrA No. 4 Bio-based textile and clothing PrA No. 5 Pulp and paper PrA No. 6 Bio-based chemical industry PrA No. 7 Bio-based energy, incl. transport





	PrA No. 8 R&D services in biomass
	PrA No. 9 Bio-based services
Cross sectoral priorities addressed	Digitalisation, communication, education.
Action No. 2.1.2	Connecting the bioeconomy innovation ecosystem actors around the Baltic Sea
	Region via the network.
	Connections will be built with the aim to boost innovation capacity for SMEs and start-up development in the bioeconomy.
Measures agreed	 To develop and test an easy-to-use search feature, matchmaking service and a connection tool for individuals, SMEs and RDI experts to find relevant RDI expertise, infrastructures and services as well as knowledge resources around the BSR as part of the development of the Biobord.eu platform. To connect, involve and engage relevant networks and target groups of the bioeconomy innovation hubs to the Open Virtual Biobusiness Hub as registered users. The registered users will benefit from the network connection, new information to increase competitiveness as well as opportunities for content creation and sharing in the forum and knowledge base for RDI support, promotion and team building. Network building will be conducted with a joint marketing strategy with the possibility of identifying specific regional focus groups for the pilot phase. To connect the innovation infrastructures and services of the hubs to the mapbased search tool of the Biobord.eu platform. Create regional hub forums under the Biobord.eu platform for strengthening regional co-operation and co-working between the actors of the Bioeconomy Innovation Ecosystem. The regional hubs are run in local languages, but the hub administrators meet regularly to exchange information and learn from each other's approaches in the local hubs. To develop models for connecting bioeconomy students and student groups in higher education with SMEs and the innovation processes of the Biobord.eu platform with the aim to help with idea generation, sharing and assessment. Students will gain contacts to companies and experts as well as practical
Partners/partnerships	Responsible partner: P6 Tretorget AS (NO)
	Interested partners: All partners in the RDI2CluB partnership Regional, national and international networks Other bioeconomy projects, initiatives active in the BSR
Other stakeholders to be	SMEs: Users
involved	RTD performers: universities, research institutes, technology and/or innovation bodies: Users
	Regional and local public authorities: Users
	Supporting and promotion bodies (agencies, BICs, clusters, etc): Users Students: Users
Type per	Short and medium term actions
implementation period	
Results to be achieved	Easy-to-use search teature, matchmaking service and a connection tool





	 Relevant networks and target groups of the bioeconomy innovation hubs connected to, involved and engaged in the Open Virtual Biobusiness Hub as registered users. The map of test-beds. Regional hub forums created and functioning. Models for connecting bioeconomy students and student groups in higher education with SMEs and the innovation processes.
Indicators for measuring achievements	Number of registered users Number of connected hubs and RDI infrastructures User feedback on connection and matchmaking services of the Biobord.eu platform
Mechanisms, tools to be used for measuring achievements	Biobord.eu platform user data analysis User feedback collection and analysis
Potential funding instruments and mechanisms to be used	RDI2CluB project; network agreement sustains the result for the post-project period.
Priority bioeconomy areas relevant to the Action	 PrA No. 1 Agriculture, forestry and fisheries PrA No. 2 Food and feed production PrA No. 3 Bio-based construction and building materials PrA No. 4 Bio-based textile and clothing PrA No. 5 Pulp and paper
	PrA No. 6 Bio-based chemical industry PrA No. 7 Bio-based energy, incl. transport PrA No. 8 R&D services in biomass PrA No. 9 Bio-based services
Cross sectoral priorities addressed	Digitalisation, communication, education.

Sub-objective	Increased efficiency and relevance of innovation support tools.
SO 2.2	
Action No. 2.2.1	Availability of highly qualified and experienced promoters of innovation and
	change.
Measures agreed	1. Definition of innovation and change related knowledge needs in interested regions.
	2. Identification of institutions and experts (within partnership and external) being holders of knowledge necessary for innovation and change.
	3. Creation and implementation of clear, transparent mechanisms providing possibilities to attract top level (world-class) experts and to explore their knowledge, especially for the effective scaling of potential and emerging products and technologies (one of the mechanisms would be the Biobord.eu platform).
Partners/partnerships	Responsible partner: P1 JAMK University of Applied Sciences (FI) for Biobord.eu platform. Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience.
	Involved partners: P1 JAMK University of Applied Sciences (FI)
	P2 Regional Council of Central Finland (FI)
	P3 SSYP Kehitys Oy, Ltd (FI)





	P6 Tretorget AS (NO)
	P10 Institute for Environmental Solutions (LV)
	P11 Vidzeme Planning Region (LV)
Other stakeholders to be	 SMEs – knowledge users directly or via associations and clusters:
involved	 Latvia High Added Value and Healthy Food Cluster (LV)
	 RTDs – knowledge developers and providers:
	 Vidzeme University of Applied Sciences (LV)
	- Forest and Wood Products Research and Development Institute MEKA (LV)
	 Institute of Agricultural Resources and Economics (LV)
	 Latvia University of Life Sciences and Technologies (LV)
Type per implementation period	Short term action.
Results to be achieved	Access to highly qualified and experienced innovation and change promoters
	ensured
	Expertise of innovation and change promoters used by SMEs
Indicators for measuring	Number and scope of cases when top level experts are attracted by SMEs or RTDs
achievements	Number of cases, when the knowledge provided has led to innovation and change
Mechanisms, tools to be	Feedback from SMEs' attracted experts
used for measuring	Reports of partners
Potential fundina	BDI2CluB project funding
instruments and	Frasmus+
mechanisms to be used	COSME
	Interreg programme (FRDF)
Priority bioeconomy	PrA No. 1 Agriculture, forestry and fisheries
areas relevant to the	PrA No. 2 Food and feed production
Action	PrA No. 3 Bio-based construction and building materials
	PrA No. 5 Pulp and paper
	PrA No. 7 Bio-based energy, incl. transport
	PrA No. 8 R&D services in biomass
	PrA No. 9 Bio-based services
Cross sectoral priorities addressed	Education.

Action No. 2.2.2	Development of tools ensuring transnational knowledge, skills brokerage and access to RDI facilities. The action aims to ensure the tools necessary for innovation: knowledge, skills, facilities - infrastructure (labs, test-beds, pilot factories and other) in RDI2CluB partner regions.
Measures agreed	 Identification of institutions owning/maintaining RDI and innovation facilities used for research, experimentation, testing and piloting and agreeing on their usage conditions. P6, P10, P11. Identification of institutions and experts being brokers of innovation-related knowledge and skills. P6, P10, P11. Identification and exploration of existing test-beds for emerging bioeconomy production systems. P6, P10, P11.
Partners/partnerships	Responsible partner: P11 Vidzeme Planning Region (LV) Interested partners:





	P1 JAMK University of Applied Sciences (FI)
	P4 Inland Norway University (NO)
	P6 Tretorget AS (NO)
	P10 Institute for Environmental Solutions (LV)
Other stakeholders to be involved	 SMEs directly and via associations and clusters – users of knowledge, skills and facilities
	 Latvia High Added Value and Healthy Food Cluster (LV)
	- RTDs: research and innovation institutions
Type per implementation period	Short term action.
Results to be achieved	Ensured access to knowledge, skills and facilities to be used for the development of innovative ideas
Indicators for measuring	Number of institutions and ton-level experts involved
achievements	Number of infrastructures made accessible
	Number and scope of services provided and acquired
	Initiatives ongoing as a result of received services
Mechanisms. tools to be	
used for measuring	Reports of partners.
achievements	Feedback from users of provided tools.
Potential funding	COSME
instruments and	Interreg programme (ERDF)
mechanisms to be used	Erasmus+
Priority bioeconomy	PrA No. 1 Agriculture, forestry and fisheries
areas relevant to the	PrA No. 2 Food and feed production
Action	PrA No. 3 Bio-based construction and building materials
	PrA No. 7 Bio-based energy, incl. transport
	PrA No. 8 R&D services in biomass
	PrA No. 9 Bio-based services
Cross sectoral priorities addressed	Communication, education, sustainable development.

Sub-objective SO 2.3	Transnational cooperation and networking of business environment stakeholders.
	The sub-objective aims to develop purposeful transnational collaboration among
	SMEs, their formal organisations, informal networks, and clusters.

Action No. 2.3.1	Networking of clusters.
Measures agreed	 Establishment and development of partnership among Latvia High Added Value and Healthy Food Cluster (LV) and Heidner cluster (NO) with the aim to acquire, share and exchange competencies in food innovation, especially zero impact in the food processing industry. <u>http://heidner.no/</u> P4, P5, P6, P10, P11. Establishment and development of partnership of Latvia's and Poland's stakeholders with Norwegian stakeholders: Swedish - Norwegian Living lab project, Wooden houses cluster dealing with zero emission and zero impact buildings. P4, P5, P6, P7, P8, P9, P11.
Partners/partnerships	Responsible partner: P11 Vidzeme Planning Region (LV) Interested partners: All RDI2CluB project partners.
Stakeholders to be involved	Networks of bioeconomy sector stakeholders.





Type per implementation period	Medium term action.
Results to be achieved	Transnational networking among clusters developed and ongoing.
Indicators for measuring	Agreements on partnership.
achievements	Transnational activities provided within networking.
Mechanisms, tools to be	Agreements on partnership.
used for measuring	Transnational activities provided within partnerships.
achievements	Baltic Sea Region's bioeconomy platform visible and recognised on a larger scale.
Potential funding	COSME – European Cluster Excellence Programme
instruments and mechanisms to be used	Interreg: Central Baltic, Baltic Sea Region.
Priority bioeconomy	PrA No. 1 Agriculture, forestry and fisheries
areas relevant to the Action	PrA No. 2 Food and feed production
	PrA No. 3 Bio-based construction and building materials
	PrA No. 5 Pulp and paper
	PrA No. 7 Bio-based energy, incl. transport
	PrA No. 8 R&D services in biomass
	PrA No. 9 Bio-based services
Cross sectoral priorities addressed	Communication, sustainable development.

Action No. 2.3.2	Cooperation of bioeconomy SMEs.
Measures agreed	The measures are aimed at promoting targeted collaboration among relevant industries' SMEs, already being in the bioeconomy sector or intending to become its participants/stakeholders. Cooperation measures foreseen: B2B events, mutual consultations and technological support, as well as larger events: workshops, hackathons, etc. involving a greater number of companies and ensuring the sharing, exchange and acquisition of knowledge and skills. Cooperation is envisaged addressing companies directly or by and with the support of organisations, representing their interests: associations, clusters, networks, etc.
	 Events foreseen: Selection of bioeconomy sectors, being in the joint interest of Estonia and Latvia, planning and organisation of cross-border events for relevant bioeconomy subsector companies with the aim to share and create high added value knowledge. P10, P11, P12. (2021-2022)
	 Artisan food competition is arranged in Jyväskylä, Finland in September 2019. Plans have been made to organise visits to food sector companies etc. prior to or after the competition for international guests. More specific plans will be elaborated during spring 2019. P1, P2, P3, P11.
Partners/partnerships	Responsible partner: Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience.
	Interested partners:
	P1 JAMK University of Applied Sciences (FI)
	P2 Regional Council of Central Finland (FI)
	P3 SSYP Kenitys Oy, Ltd (FI) P10 Institute for Environmental Solutions (LV)
	P11 Vidzeme Planning Region (IV)
	P12 Stockholm Environment Institute Tallinn Centre (EE)





Other stakeholders to be	- SMEs in bioeconomy sectors.
involved	- Associations, clusters and other relevant organisations, representing the interests
	of targeted bioeconomy SMEs.
	- Organisations providing support to SMEs for innovation.
Type per implementation period	Short and medium term action.
Results to be achieved	Increased long-term transnational cooperation among bioeconomy SMEs.
	New product and service development initiatives started and ongoing.
Indicators for measuring	Number of transnational initiatives of bioeconomy SMEs.
achievements	Number of SMEs and their representatives participating in transnational initiatives.
	Number and scope of innovation measures, resulting from joint initiatives.
Mechanisms, tools to be	Feedback from SMEs.
used for measuring	Reports of partners.
achievements	Reports of organisations, providing support to SMEs.
Potential funding	Interreg programme: Estonia Latvia Programme
instruments and	COSME
mechanisms to be used	H2020 Innovation in SMEs
Priority bioeconomy	PrA No. 1 Agriculture, forestry and fisheries
areas relevant to the	PrA No. 2 Food and feed production
Action	PrA No. 3 Bio-based construction and building materials
	PrA No. 5 Pulp and paper
	PrA No. 7 Bio-based energy, incl. transport
	PrA No. 8 R&D services in biomass
	PrA No. 9 Bio-based services
Cross sectoral priorities addressed	Digitalisation, communication, education, sustainable development.

Sub-objective SO 2.4	Access to skilled workforce for rural SMEs	
Action No. 2.4.1	Development of smart lifelong learning paths to support bioeconomy SMEs.	
	There is a need for flexible and continuous learning systems, ensuring knowledge and skills for the SMEs to persist and grow. The action aims to encourage and to promote the improvement of the lifelong learning pathways by the tailoring of pathways aligned to the involved regions' smart specialisation and by the design of lifelong learning mechanisms and methods, which ensure teaching and learning methods and content relevant to the needs and trends of the bioeconomy.	
Measures agreed	1. Tailoring of upskilling pathways with alignment to smart specialisation and with a	
	future orientation. P1, P4, P5, P6, P9, P11.	
	2. Design of learning, teaching methods and concepts for effective, continuous and work-life orientated lifelong learning. P4, P11.	
Partners/partnerships	Responsible partner: P11 Vidzeme Planning Region (LV)	
	Interested partners: P1 JAMK University of Applied Sciences (FI) P3 SSYP Kehitys Oy, Ltd (FI) P4 Inland Norway University of Applied Sciences (NO) P5 Hedmark County Council (NO)	





	P6 Tretorget AS (NO)		
	P9 Foundation for Education and Social Dialogue Pro Civis (PL)		
Stakeholders to be	Lifelong learning policy makers.		
involved	Public and private lifelong learning education providers.		
Type per implementation period	Medium term action		
Results to be achieved	Involved partners regional/national upskilling pathways are better aligned to smart		
	specialisation (at the present and flexible for future changes)		
	Lifelong learning mechanisms and methods respond to the needs and trends of the bioeconomy		
Indicators for measuring	Compatibility/relevance of upskilling pathways with smart specialisation strategies		
achievements	Quality and relevance of lifelong learning mechanisms and methods to the needs and		
	trends of the bioeconomy		
Mechanisms, tools to be	Analysis of changes of regional/national upskilling pathways implemented		
used for measuring	Feedback from the bioeconomy industries on the relevance and quality of lifelong		
achievements	learning systems		
Potential funding	Erasmus+ Strategic partnerships; Erasmus+ Knowledge Alliances		
instruments and	Interreg programme (ERDF)		
Priority bioeconomy	PrA No. 1 Agriculture, forestry and fisheries		
areas relevant to the	PrA No. 2 Food and feed production		
Action	PrA No. 3 Bio-based construction and building materials		
	PrA No. 4 Bio-based textile and clothing		
	PrA No. 5 Pulp and paper		
	PrA No. 6 Bio-based chemical industry		
	PrA No. 7 Bio-based energy, incl. transport		
	PrA No. 8 R&D services in biomass		
	PrA No. 9 Bio-based services		
Cross sectoral priorities addressed	Education.		

Action No. 2.4.2	Digitalisation connecting rural entrepreneurs, services and the workforce.
Measures agreed	As a local pilot of Central Finland in the RDI2CluB project, a mobile application is developed and tested with a farmer group in northern Saarijärvi. The farmer group is currently co-operating in the procurement of products and materials. They have a digital tool for listing their joint procurement needs and delivering a joint invitation to bid for sellers. The opportunity to buy in bulk and coordinate logistics has decreased the costs of operations for the farmers. However, mobile usability is missing from the current system, which is hindering wider usability. Also, the farmer group has identified a need for a system allowing the coordination of services, seasonal help and temporary workers to the farms.
	To answer the need, a mobile application will be piloted with the farmer group in 2019-2020 with different service and worker needs. The application will have a location-based map feature where the farmers can tag areas where external service or temporary workers are needed. The map allows easy coordination between farms located in the same area to procure a service or hire help jointly. The system also allows the service providers and job seekers to get information on services needed. This matchmaking feature is expected to make the workforce and services more available to farmers as well as promote job creation in the rural region.





	The pilot case involves the design of the mobile application with iterative testing with the farmer group on real-life needs. Besides the farmer group, SSYP, JAMK University of Applied Sciences and a local co-operative, Värkkäys, are involved in the testing to connect service providers, students and job seekers as users of the application, as well as to analyse the results and the scalability potential to new regions, also at the BSR level. The Central Finland team is looking to study the applicability of the concept to the other RDI2CluB regions in 2020. Also, as a RDI2CluB local pilot, the results are
	integrated on the Biobord.eu platform with the Impact report tool in spring 2020.
Partners/partnerships	Responsible partner: P3 SSYP Kehitys Oy, Ltd (FI) Interested partners: P1 JAMK University of Applied Sciences (FI) P4 Inland Norway University of Applied Sciences (NO) P11 Vidzeme Planning Region (LV)
Stakeholders to be	Farmer group (Farmer association of Koskenkylä)
involved	Co-operative, Värkkäys
	Agrology students of JAMK University of Applied Sciences
Type per implementation period	Short term action
Results to be achieved	Mobile application operational and in use Reducing costs of logistics for farms and service providers Increasing the availability of workforce and services to farms as well as increasing job opportunities for rural residents
Indicators for measuring achievements	Feedback of users (farmer group, service providers, workers) on functionality and perceived benefits (economic, social and environmental) and challenges Number of users, type of use Viability of the service after the pilot phase
Mechanisms, tools to be used for measuring achievements	Mobile application available in app-stores Feedback from users
Potential funding instruments and mechanisms to be used	RDI2CluB project in the short term; in the medium and long term, there is potential for commercialisation of the concept. To introduce the concept to another region or to scale-up the concept, EU funding instruments can be explored at a later stage.
Priority bioeconomy areas relevant to the Action	PrA No. 1 Agriculture, forestry and fisheries PrA No. 2 Food and feed production
Cross sectoral priorities addressed	Digitalisation



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3.3. Objective No. 3 Raising the awareness of bioeconomy stakeholders and society on the bioeconomy, smart and sustainable exploitation of bioresources

Objective No. 3 Raising the awareness of bioeconomy stakeholders and societ	
	bioeconomy, smart and sustainable exploitation of bioresources.
	Achievement of the objective will mainly be promoted via the organisation of measures integrated as a <i>horizontal principle</i> in other foreseen actions. Communication to society on events, results and achievements will be combined with messages on what the bioeconomy is, why stakeholders and society should think, talk and act responsibly towards the achievement of the EU's and each country's bioeconomy targets.
Sub-objectives	There are no sub-objectives.
Sub-objectives of EUBSR	 Cooperation: increased coordination and synergy in the Baltic Sea Region among
Strategy policy area	the public sector and NGO cooperation initiatives, projects and stakeholders
"Bio-economics"	dealing with the bioeconomy.
addressed	 Realising the bioeconomy in the Baltic Sea Region: development of a sustainable
https://www.balticsea-region-	bioeconomy in the Baltic Sea Region.
strateay eu/action-nlan	 Contributions to the development of the European Bioeconomy: Baltic Sea Region
<u>Strategy.eu/ ueton plan</u>	participation in wider EU efforts and projects to realise the bioeconomy.
EUSBSR sustainability	 Sustainable bioresource management and circular bioeconomy
principles addressed	 Healthy, nutritious locally-produced food and food security
	 Resilient and diverse ecosystems (climate proofing, biodiversity)
	 Inclusive rural economic development
	 Sustainable consumption

Action No. 3.1.1	Development and dissemination of a joint online knowledge base for awareness-raising.	
Measures agreed	 awareness-raising. The measure aims to raise the awareness of various stakeholders: bioeconomy SMEs, who need inspiration and encouragement, owners and managers, who often have limited knowledge and understanding of how to use values they own, potential investors, who would help SMEs to realise valuable ideas, RTDs, who hold or have the capacity to develop knowledge needed for businesses. The measure includes: Selection and gathering of up to 25 bioeconomy success stories from RDI2CluB partner regions (up to 5 per involved region). Dissemination will be enhanced with a social media campaign. Application of a sustainability measurement tool, impact report, for creating interactive stories on the sustainability impact of new technologies and business models in the bioeconomy. Impact reports are published at Biobord.eu. Development of a catalogue of bioeconomy products and services, demonstrating and explaining knowledge-driven value chain benefits and raising awareness of the value of resources and possibilities for their exploitation on the Bioboard.eu platform. 	
	4. Promotion of the catalogue of bioeconomy products and services among bioresource owners and managers, and potential investors.	
Partners/partnerships	Responsible partner: Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience. Interested partners: P1 JAMK University of Applied Sciences (EI)	





	P2 Regional Council of Central Finland (FI)
	P3 SSYP Kehitys Oy, Ltd (FI)
	P4 Inland Norway University of Applied Sciences (NO)
	P5 Hedmark County Council (NO)
	P6 Tretorget AS (NO)
	P8 Świętokrzyskie Voivodeship (PL)
	P9 Foundation for Education and Social Dialogue Pro Civis (PL)
	P10 Institute for Environmental Solutions (LV)
	P11 Vidzeme Planning Region (LV)
	P12 Stockholm Environment Institute Tallinn Centre (EE)
Other stakeholders to be	 Stakeholders, whose actions and achievements will be included in the catalogue
involved	 SMEs, RTD performers: universities, research institutes, technology and/or
	innovation bodies as users
	 Other – potential investors: individuals as owners or managers of existing
	bioresources
	 Regional and local public authorities as users
	 Supporting and promotion bodies (agencies BICs clusters etc.) as users
Type per	
implementation period	Short and medium term actions.
Results to be achieved	Joint knowledge base will feature a crowdsourced catalogue of forerunner cases,
	practical examples and best practices for enhancing smart specialisation in the
	bioeconomy and capacity for innovation targeted at all triple helix actors. The
	knowledge base brings together and builds on the results of the Joint Action Plans of
	RDI2CluB.
	Awareness of bioresource owners and managers, RTDs and potential investors
	raised.
Indicators for measuring	User feedback on usability and usefulness of the knowledge base.
achievements	Catalogue developed, number of stakeholders to whom the catalogue is
	distributed.
	Feedback of stakeholders.
Mechanisms, tools to be	User feedback collection and analysis
used for measuring	Catalogue itself. Feedback from catalogue readers.
achievements Potential funding	DDI2Clup project funding. Notwork agreement curtains the result for the part
instruments and	RDIZCIUB project funding. Network agreement sustains the result for the post-
mechanisms to be used	project period
Driarity biaganamy	The Nordic Council of Ministers funding programmes
areas relevant to the	PrA No. 1 Agriculture, forestry and fisheries
Action	PrA No. 2 Food and feed production
	PrA No. 3 Bio-based construction and building materials
	PrA No. 4 Bio-based textile and clothing
	PrA No. 5 Pulp and paper
	PrA No. 6 Bio-based chemical industry
	PrA No. 7 Bio-based energy, incl. transport
	PrA No. 8 R&D services in biomass
	PrA No. 9 Bio-based services
Cross sectoral priorities	Digitalisation, communication, education, sustainable development.
addressed	

Action No. 3.1.2	Raising awareness of stakeholders and society.
Measures agreed	Awareness will be raised regarding the bioeconomy itself, the bioresources' value,
	potential, benefits of effective and sustainable exploitation and other issues



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		supporting the partners to encourage, motivate, involve any of the target groups
		either to become bioeconomy actors or to support its development:
		- SMEs, including farms, especially in rural areas – how business can develop,
		benefit from the bioeconomy, integration of sustainability principles in their
		agendas, etc.
		- RTDs – what present needs and future trends would bring for research and
		innovation stakeholders, what they can bring to and how they can benefit from
		the bioeconomy, etc.
		- Investors – why bioeconomy development is significant, what the benefits would
		be from the perspective of investments, etc.
		- Society, especially the youth – what the role of individuals, households in the
		development of socio-economics is, where respect for nature and the
		environment, sustainability, and care for future generations are observed, etc.
		Data provided in the regional bioeconomy profiles, elaborated within the RDI2CluB
		project for each involved region, will be used in the awareness raising measures
		where possible. Profiles available: <u>https://berst.databank.nl/dashboard</u> .
		Measures planned:
		1. Development of joint awareness raising messages and presentations for each of
		the defined target groups: SMEs, bioresource owners and managers, RTDs,
		potential investors, and society.
		2. Translation of these messages and presentations into national languages and use
		at regional/national events, as well dissemination via regional/national networks
		and communication tools and types of media: websites, social networks, 1V and
		radio, newspapers, etc.
		3. Integration of awareness raising messages in all the RDI2Club partnership's
		materials and tools addressing any of the defined target groups.
		In February 2019, P12 organised the transnational conference "Bioeconomy –
		creativity and sustainability for all" in Estonia. The conference brought together
		inductry politicians researchers and consumers for an important discussion on
		histoconomy development and its sustainability
	Dauta ang la puta ang bia g	bioeconomy development and its sustainability.
	Partners/partnersnips	Responsible partner: Each partner initiates measures and can address other partners
		and/or stakeholders to contribute with knowledge/experience.
		Interacted partners
		Interested partners. B1 JAMK University of Applied Sciences (EI)
		P1 JANK Oniversity of Applied Sciences (FI) P2 Pagional Council of Contral Finland (FI)
		P3 SSVD Kebitys Ov. 1 td (FI)
		P4 Inland Norway University of Applied Sciences (NO)
		P5 Hedmark County Council (NO)
		P6 Tretorget AS (NO)
		P7 Regional Science and Technology Centre (PL)
		P8 Świetokrzyskie Volyodeshin (PI)
		P9 Foundation for Education and Social Dialogue Pro Civis (PL)
		P10 Institute for Environmental Solutions (IV)
ļ		P11 Vidzeme Planning Region (LV)
1		D12 Stockholm Environment Institute Tallinn Centre (EE)
ļ		
	Other stakeholders to be	 SMEs, RTDs – target audience of measures
	Other stakeholders to be involved	 SMEs, RTDs – target audience of measures Potential investors





	 Individuals as owners or managers of existing bioresources Society in general
Type per implementation period	Short term action.
Results to be achieved	Awareness of the bioeconomy of all addressed target groups increased.
Indicators for measuring achievements	Increased interest in the bioeconomy among stakeholders of addressed target groups.
Mechanisms, tools to be used for measuring achievements	Feedback from target groups. Opinion surveys.
Potential funding instruments and mechanisms to be used	RDI2CluB project funding Interreg Programmes (ERDF) The Nordic Council of Ministers funding programmes Intelligent Energy Europe
Priority bioeconomy areas relevant to the Action	 PrA No. 1 Agriculture, forestry and fisheries PrA No. 2 Food and feed production PrA No. 3 Bio-based construction and building materials PrA No. 5 Pulp and paper PrA No. 7 Bio-based energy, incl. transport PrA No. 8 R&D services in biomass PrA No. 9 Bio-based services (for example, green-care, eco-tourism etc)
Cross sectoral priorities addressed	Communication, education, sustainable development.

4. Assessment and Updating of Joint Action Plan Implementation

JAP implementation will be assessed using the following approach:

1) During the implementation of the RDI2CluB project (till September 2020) each partner will develop and submit, together with a 6 month period report, a short summary on: a) activities/measures started and/or implemented by the specific partner (with reference to relevant actions/measures in the JAP), b) quantitative and qualitative results achieved.

2) Two months prior to the final meeting of the RDI2CluB project, each partner will assess the implementation of the JAP and will propose new actions and measures to be integrated in the JAP for the follow up period.

3) Updated edition of the JAP will be approved at the final project meeting.

During the final RDI2CluB project meeting partners will agree on further assessment and updating procedures.





5. JAP elaboration process and lessons learnt

The JAP elaboration process:

- Starting from January 2018 till June 2018, RDI2CluB project partners organised regional workshops and discussed preconditions and challenges of the bioeconomy and its innovation ecosystem development with their regional and national stakeholders, and jointly identified preliminary actions and measures, necessary for progress at the regional level.
- 2) In April 2018, within the consortium, partners discussed and agreed the structure and format of the JAP.
- 3) Benchmarking visit to the Biobased Delta cluster (Noord-Brabant region in the Netherlands) was organised in April 2018. During the visit partners were introduced to the experiences and practices of how the biobased economy is realised in the region, what helped to define the actions for the JAP.
- 4) In the same year partners started the elaboration of regional action plans. The expert group at each involved region and the RDI2CluB project working group were established. Consultations with regional and national stakeholders were organised in order to discuss the most promising and challenging aspects and factors, other stakeholders to be involved, mechanisms and tools available for JAP implementation and to get recommendations for development of the bioeconomy innovation ecosystem. Data of bioeconomy profiles was used in the process.
- 5) In October 2018 a joint plan overview of regional aims, actions and measures was drafted and circulated among the partners. The draft plan included an overview of regional objectives and actions and helped partners to gain an idea of what other regions are intending to do for development of the bioeconomy innovation ecosystem, and which economy and RDI fields they are interested in. This created the preconditions for the identification of areas where the interests of regions are intersecting or are similar.
- 6) Identified joint interests were discussed in several bilateral and multilateral workshops during the partners' meeting in November 2018. Partners shared regional interests, needs and plans, had indepth conversations on joint aims, actions and measures. After the workshops the joint plan was amended according to the results of the negotiations.
- 7) Starting from December 2018 till February 2019, P11 Vidzeme Planning Region elaborated the expanded JAP, shared it with other partners, discussed aims, actions and measures and other issues having an impact on the content and implementation of the JAP. Consultations with regional stakeholders on their involvement in the specific actions were provided. At the same time partners finalised the elaboration of the regional action plans.
- 8) The JAP was presented to the Advisory Board in March 2019. Their recommendations are integrated in the JAP.
- 9) Elaboration of the JAP was completed in April 2019.



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The JAP elaboration process gave partners the possibility to learn some lessons. The overview on the lessons learnt, elaborated from partners' feedback, is provided further.

The transnational approach in JAP elaboration, working in a cross-regional team, helped to gain greater, and in some cases in-depth insight in the bioeconomy development approaches of other partners, as well in their own region. Introduction to the activities successfully carried out in other regions and good practices, allowed one to recognise and perceive the bioeconomy potential in their own region.

Some partners have highlighted that joint work on the JAP helped to comprehend the broadness of the bioeconomy, to look at it not only from the perspective of a few smart specialisation areas, to discern innovative perspectives, many types of activities to be included in the topic, and resources. Acquaintance with partners' experience and best practices raised their own awareness of the bioeconomy potential within their own region and helped to identify regional business stakeholders already dealing with the bioeconomy activities. The role of networks, where SMEs, universities and research organisations cooperate and work together, is viewed as development potential. Networks are looked at as initiators and promoters of the bioeconomy clusters, relevant networks were identified by some partners, and negotiations on collaboration are already ongoing.

The joint planning process was recognised as a good knowledge source about the bioeconomy sector in general, as well about its specific areas, such as digitalisation in agriculture and forestry, wood construction and others. The partners' knowledge and best practices have demonstrated and encouraged other partners to include one or another sector in a region's bioeconomy agenda, have inspired the introduction and application of novel technologies, as well promoted awareness of soft measures, such as the evaluation of sustainable business models applied for maintenance and improvement of the condition of natural resources.

Joint work has raised partners' convictions regarding the importance of awareness raising measures in the development of the bioeconomy, its response to societal challenges and shaping of pathways towards a fossil-free economy. The significance and necessity of integrating sustainability aspects into the various measures of the JAP was highlighted. Awareness of the society, especially the youth, is emphasised as a precondition for new incentives and significant achievements in the bioeconomy regionally, nationally and in the BSR. All partners, also those more advanced in the field, see the need to boost interest in and awareness of the bioeconomy.

As several partners highlighted, joint planning is a continuing learning process, where the sharing and exchange of knowledge, best experience and practices, as well as information help to broaden views and understanding, and to become better prepared for the implementation of regional bioeconomy innovation ecosystem development plans.





6. Attachments

There are five action plans attached to the Joint Action Plan. They are:

- 1. Central Finland Bioeconomy Action Plan of the RDI2CluB project.
- 2. The Action Plan for the Development of a Knowledge-Driven Bioeconomy Innovation Ecosystem in Vidzeme Region in Latvia.
- 3. Hedmark County Regional Action Plan for knowledge and innovation driven bioeconomy development.
- 4. Estonia's Action Plan for Developing a Regional Bioeconomy Innovation Ecosystem.
- 5. Świętokrzyskie Voivodeship Action Plan.