Supporting Environment

Research & Education

- Knowledge about bioeconomy practices
- Skilled work-force

Value Chain

Feedstock Suppliers

- Feedstock availability and sustainability
- Quality of feedstock
- Creation of supply chains
- Collaboration, networking and knowledge exchange

Industry & Clusters

- Knowledge, demand and trust
- Functionality and performance
- Processability
- Innovation transfer
- Cost
- Life Cycle Assessment
- New business models
- New value chains
- IP and patent issues
- Collaboration, networking and knowledge exchange

Market (brands/retailers)

Consumers

- Awareness and knowledge
- Demand and motivational drivers
- Acceptance and trust (safety and performance)
- Communication and promotion
- Prices
- New applications/products
- Participation to the bio-based agenda

Policy

- Labelling, standards and certifications
- Strategies to support the bio-based economy in the different countries
- Support to small industries
- Funding, incentives and investments
- Legislation stability and harmonization

Partners LOBA . CIVITTA . Q-PLAN . APRE . PEDAL . FVA . ECOLOGIC . PARTICULA . ASEBIO

Horizon 2020 European Union Funding for Research & Innovation

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